

## Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 81101   CN   NTL-POL   FBD - LBD: 10/30/12 - 11/05/12   HL#:   Created: 10/29/12 07:17 PM

Client: OBAMA FOR AMERICA (178906)   CPE: / / 2298   Agency Commission: 15 %   Updated: EBIRCHILL on 11/02/12 12:38 PM

Agency: GMMB, INC. (6441)   Product: OBAMA FOR AMERICA   Self Protect.: :30:00   Confirmed: 11/02/12 12:37 PM

Buyer: MORA GILROY   Demo: HHOLDS   DMA RTG   Sched. Code: Z   Contract: 12/05/12 10:59 AM

AE: JOHN LINK POL.-GWTS-PH   Billing Int: Monthly   BM: SS

Share: 0%   WPVI: 0%   WCAU: 0%   WTXF: 0%   WPHL: 0%   WPSG: 0%   WPPX: 0%   WGTW: 0%   CABLE: 0%

IF SPOTS CANNOT RUN TUESDAY 10/30, YOU MAY RUN OVER THE REMAINDER OF THE FLIGHT.

CXL'D & TRANSFERRED TO KYW ORDER #81111 CHG/PH 11/02/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	C M5-530A	* T W T F * *	NEWS	60				0.0	\$500.00	0	\$0.00		
	LUR												
	Item is Cancelled												
002	C MSUNRISE	* T W T F * *	NEWS	60				0.0	\$550.00	0	\$0.00		
	LUR												
	Item is Cancelled												
003	C MLOCAL1	* T W T F * *	NEWS	60				0.0	\$700.00	0	\$0.00		
	LUR												
	Item is Cancelled												
004	C MEARLY	* T W T F * *	MORN	60				0.0	\$500.00	0	\$0.00		
	LUR												
	Item is Cancelled												
005	C WCBSSAT7	* * * * * S *	MORN	60				0.0	\$600.00	0	\$0.00		
	LUR												
	Item is Cancelled												
006	C WSUN7-9A	* * * * * S	NEWS	60				0.0	\$500.00	0	\$0.00		
	LUR												
	Item is Cancelled												
007	C WCBSSUN	* * * * * S	MORN	60				0.0	\$2,160.00	0	\$0.00		
	LUR												
	Item is Cancelled												
008	C DDOCTORS	* T W T F * *	DAY	60				0.0	\$650.00	0	\$0.00		
	LUR												
	Item is Cancelled												
009	C EPHIL4P	* T W T F * *	EFG	60				0.0	\$1,300.00	0	\$0.00		
	LUR												
	Item is Cancelled												
010	C ENEWS5PM	* T W T F * *	NEWS	60				0.0	\$1,400.00	0	\$0.00		
	LUR												
	Item is Cancelled												

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	C NEARLY	* T W T F * *	NEWS	60				0.0	\$1,900.00	0	\$0.00		
	LUR												
	Item is Cancelled												
012	C NCBSEVE	* T W T F * *	NEWS	60				0.0	\$3,000.00	0	\$0.00		
	LUR												
	Item is Cancelled												
013	C NLATE	* T W T F S S	NEWS	60				0.0	\$3,600.00	0	\$0.00		
	LUR												
	Item is Cancelled												
014	C LLETTER	* T W T F * *	LETT	60				0.0	\$1,400.00	0	\$0.00		
	LUR												
	Item is Cancelled												
015	C LSPORTRAP	* * * * * S	LOCS	60				0.0	\$1,150.00	0	\$0.00		
	LUR												
	Item is Cancelled												
016	C PBROKE*M&M	M * * * * *	REGP	60				0.0	\$14,000.00	0	\$0.00		
	LUR												
	Item is Cancelled												
017	C PBANG*2MENTH	* * * T * * *	REGP	60				0.0	\$18,000.00	0	\$0.00		
	LUR												
	Item is Cancelled												
018	C PCSINYFR2	* * * * F * *	REGP	60				0.0	\$10,000.00	0	\$0.00		
	LUR												
	Item is Cancelled												
019	C PRACESUN	* * * * * S	REGP	60				0.0	\$12,000.00	0	\$0.00		
	LUR												
	Item is Cancelled												
020	C SNFL2ND	* * * * * S	NFL	60				0.0	\$17,000.00	0	\$0.00		
	LUR												
	Item is Cancelled												

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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	WPSG: 0%	WPPX: 0%	WGTW: 0%	CABLE: 0%

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Order Totals:	\$0.00	\$0.00	\$0.00	\$0.00
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